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For Immediate Release

Frost & Sullivan Honors InduSoft with 2005 Entrepreneurial Company Award

Austin, TX— August 4, 2005 — Frost & Sullivan has chosen InduSoft, LLC to receive the 2005 Frost & Sullivan Entrepreneurial Company Award for its rapid success in marketing a browser-enabled automation software package that is widely used by OEM machine builders, application engineers and systems integrators.

This award is presented annually to a small company that demonstrates superior entrepreneurial ability in its industry. It recognizes the company's identification of a unique and revolutionary product solution with significant market potential. In addition, the award certifies that the company's marketing strategy is sound and poised for success.

“InduSoft Web Studio is among the most innovative products available to build HMI and SCADA applications,” explained Sath Rao, Industrial Automation & Process Control research manager at Frost & Sullivan. “Its simple drag-and-drop functionality helps developers and end-users save on implementation time and achieve quick integration. The ability to understand customers’ unique needs and develop a solution that meets those needs in an innovative form has been the key to its growth in the last few years.”

InduSoft’s strategy is to empower people and companies to develop graphical interfaces, integrate web browsers, and take advantage of Internet connectivity.

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InduSoft provides leading-edge technology that uses the Internet to access data that is stored on industrial devices and test and measurement equipment. In addition, InduSoft tools and technologies convert personal computers, web browsers, and such remote productivity devices as cell phones, pagers, and personal digital assistants (PDAs) into industrial automation and test and measurement systems.

The Frost & Sullivan award praises the “high entrepreneurial spirit within the company and its employees,” and notes that, “InduSoft is a rapidly growing company, with a strong product offering and strategic partnerships, in a market where growth rates are on the rise. In a short span of seven years, InduSoft has exhibited a phenomenal ability to grow at a pace far ahead of its competitors.”

Frost & Sullivan noted that the InduSoft Web Studio™ is a powerful collection of automation tools that includes all the building blocks needed to develop human machine interfaces (HMIs), supervisory control and data acquisition (SCADA) systems, and embedded instrumentation and control applications. InduSoft’s CEView software was the world's first complete supervisory control, process monitoring and operator interface software able to run on the Windows CE platform.

Although InduSoft Web Studio can be relatively inexpensive for a small, embedded machine control system – prices start at \$750 for a development license and \$150 for a runtime license on Windows CE – it is capable of handling the largest automation and process control tasks.

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The award notes that InduSoft has partnerships with some of the top-tiered industrial automation, instrumentation, and embedded and software vendors such as ACP, Advantech, AlterSys, Ann Arbor Technology, Applied Data Systems, Arista, Beckhoff, Bosch, Bosch-Rexroth, CCS Inc, DI, Dynics, Exor, Fluke, HMW, ICP-DAS, Nematron, Omron, Pilz, SoftPLC Corporation, Siemens, Woodhead and Xycom. The modular nature of InduSoft's product offering ensures flexibility, and strategic alliances and partnerships ensure a global reach for InduSoft products, as well as assured and increasing revenues.

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About InduSoft

Founded in 1997, InduSoft provides a powerful family of industrial software products for developing applications in process supervision, automation and control for all Microsoft-supported operating systems. Today, InduSoft is developing tools and technologies to empower people and companies to develop graphical interfaces, integrate Web browsers, and take advantage of Internet connectivity. More than 15,000 InduSoft HMI, SCADA, control and data acquisition systems are operating worldwide. For more information, contact InduSoft directly at 877-INDUSOFT (877-463-8763), email info@indusoft.com or visit their Web site at www.indusoft.com.

About Frost & Sullivan

Founded in 1961, Frost & Sullivan is recognized as a global leader in growth consulting. Frost & Sullivan Awards are presented to companies that



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demonstrate best practices in their industry, commending the diligence, commitment, and innovative business strategies required to advance in the global marketplace. Frost & Sullivan rigorously analyzes specific criteria to determine award recipients in a broad spectrum of market industries and landscapes. For further information, visit www.frost.com.